



expert²expert

expert²expert

Tired of your message missing the mark?

Motivating an expert audience requires an expert leader with clear insight and credibility. Matching the right opinion leader to your message can make the difference between acceptable and exceptional:

- KOLs well-established with your product proposition
- Speakers as credible advocates
- A story that fosters your product goals
- Engaging presentations
- Pre-event logistics and onsite management
- Code-compliant with your SOPs

That's where we come in!

expert²expert is a peer-to-peer event management solution that puts your message at the heart of an informative and inspiring learning experience:

- Showcase your product in a balanced and objective setting
- Trusted voices able to influence clinical opinion
- A presentation shaped for maximum impact
- Challenging established clinical thinking
- Interactive learning relevant to your product proposition

This is what you get

Bite Medical will provide a one-stop-shop for speaker and content management that will stimulate new thinking in your target audience:

- Create a bespoke story that reinforces your product goals
- Match the messenger to the message
- Brief and coach your chosen speakers
- Act as the conduit for communication and coordination with all key stakeholders
- Work within Company and ABPI codes of conduct and procedures